

DIGITAL LEARNING & training market

CONFERENCE & EXHIBITION

E-LEARNING FUSION

NEW

8th EDITION

12-13 November 2024
WARSAW



Dominika Frydlewicz
HR Director at Cedo Sp. z o.o.

Mark Williams
Sustainability & Corporate Director at Sustainable Development Goals Ltd

Zaprezentujemy temat:

**Designing activities in the area of learning and development to
enhance the value of sustainable development indicators**

Organizer:

Digital
Learning
Centre



**Working together
to create a better future**

Sustainability

Shouldn't Cost the Earth



London Office

SDG House,
45 Fitzroy Street,
London,
W1 6BE



020 3540 7388

West Midlands Office

Ravensbank Drive,
Moons Moat North Industrial Estate,
Redditch,
B98 9NA



020 3540 7388

Poland Office

Wrocławski Park Biznesu,
Ul. Strzegomska 52B
Wrocław
0048 791 729 769

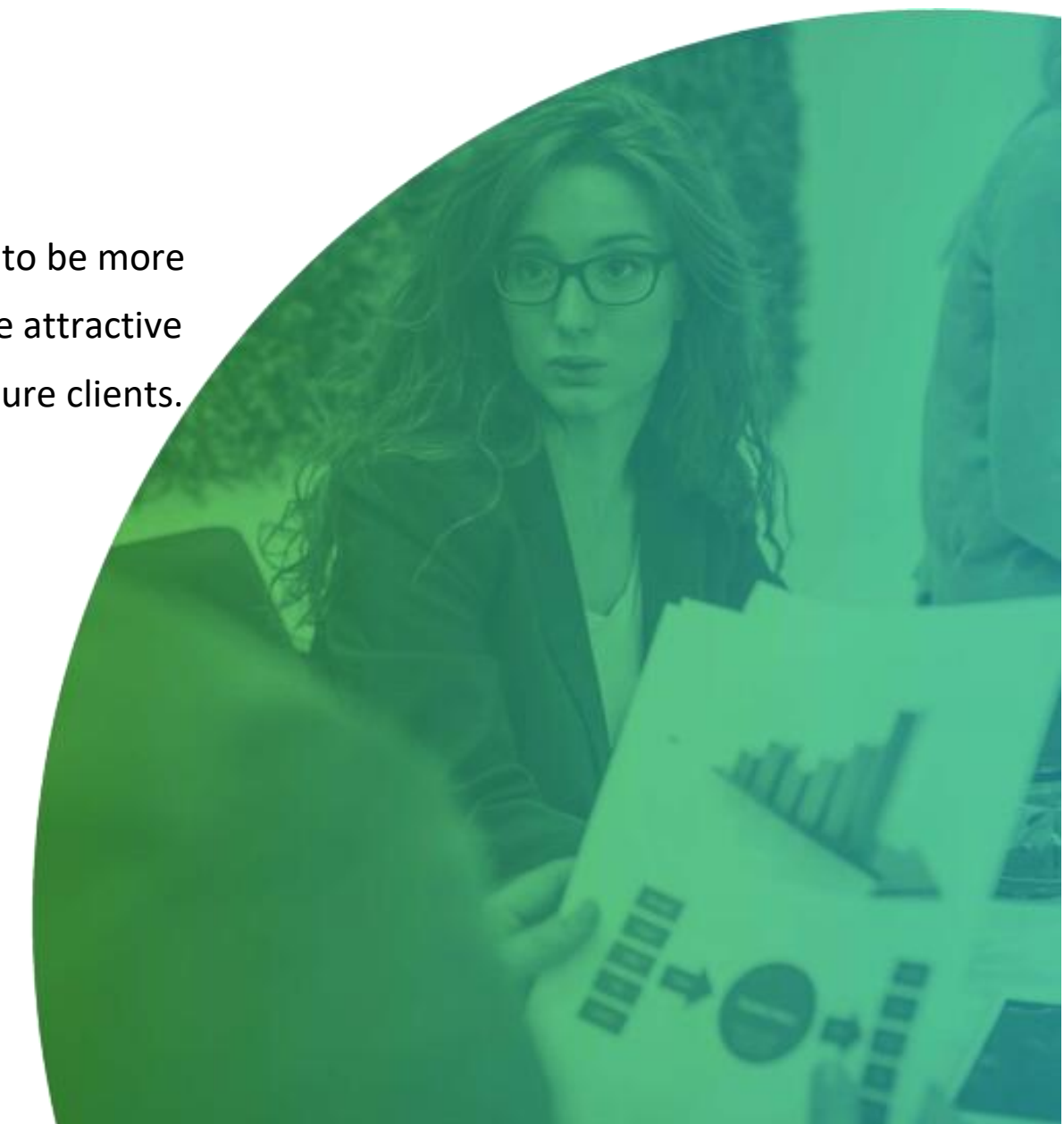


0048 693 848 693

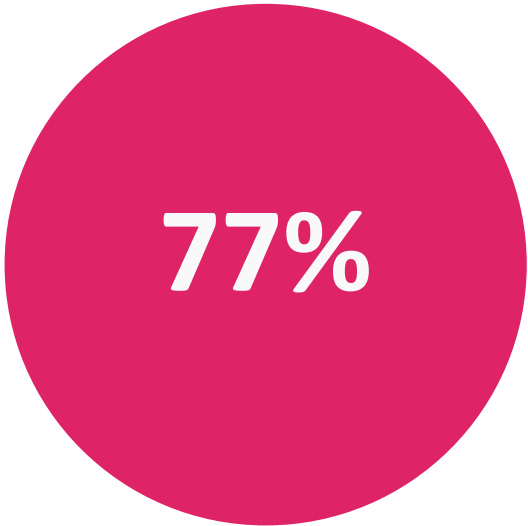
www.sustainabledevelopmentgoals.com



SDG (Sustainable Development Goals) are a consultancy that specialises in supporting businesses with their environmental and social responsibility goals.



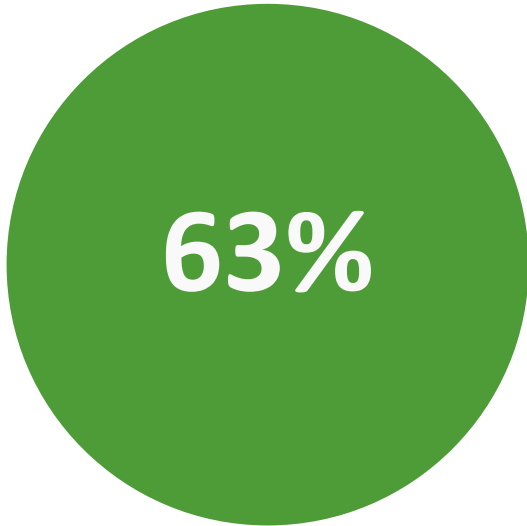
Sustainably-run businesses are not just better for the world



77% of companies say their ESG initiatives increase customer loyalty.



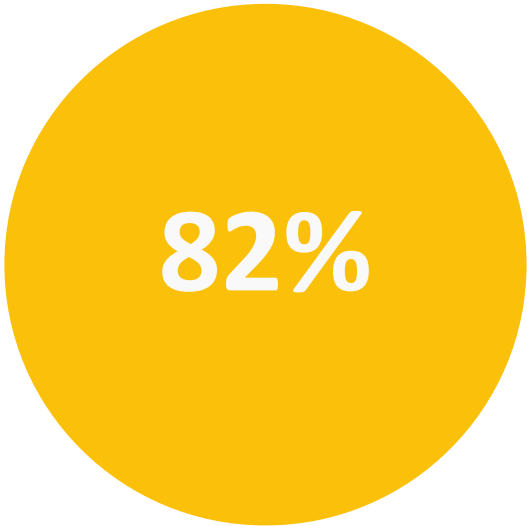
Capgemini



63% have seen growth in sales.



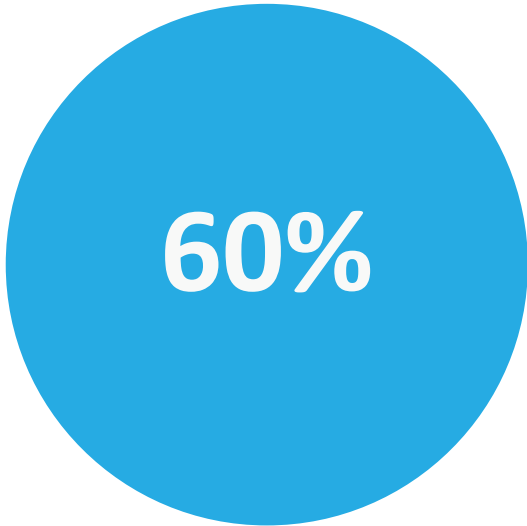
Capgemini



By 2025 82% of the top 100 companies will only work with organisations who have implanted the 17 UN sustainability goals.



University of Trento



Reducing material waste through zero and low-waste policies can help to improve operating profits by as much as 60%.



Micknsey



Most importantly 56% of employees are more inclined to stay with a company if they have a strong social responsibility record - meaning ESG has implications for keeping your best people.



GetSmarter



90% of studies on Environmental, Social and Governance (ESG) factors show that brands with higher ESG scores have lower cost of capital.



Havard Business Review



UN's 17 Sustainable Development Goals

The Sustainable Development Goals (SDGs), adopted by all United Nations Members States in 2015, are a universal call to action to end poverty, protect the planet, and ensure prosperity for all by 2030.



Sustainability shouldn't cost the earth, but doing nothing does."

Education is the key to sustainable development

Ban Ki-moon, former UN Secretary-
General



Designing activities for learning and development

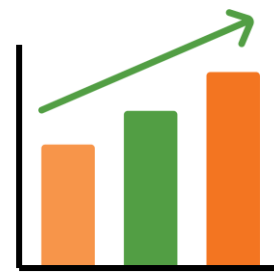
that align with the Sustainable Development Goals can enhance both employee engagement and the organization's commitment to social responsibility. Inspire and be inspired.

Community Engagement and Volunteering	Creative problem solving & critical thinking	SDG Awareness and Education Programs	Skills Training for Sustainable Practices	Leadership Development in Sustainability	Regular Monitoring and Reporting on SDG Impact
<p>Encourage employees to volunteer for projects that support local communities</p> <p>Organize hands-on activities, such as tree planting or clean-up drives, to directly contribute to goals like life on land and clean water and sanitation.</p>	<p>Encouraging innovation through hands-on activities</p> <p>Fostering critical thinking and collaboration skills.</p>	<p>Workshops and Seminars</p> <p>Digital learning (e-learning platforms, immersing learning, knowledge sharing culture)</p>	<p>Teach employees about the circular economy, reducing waste, energy conservation and recycling practices to encourage responsible consumption</p>	<p>Identify and train "SDG Champions" within departments who can lead initiatives, educate others, and drive SDG-related projects.</p> <p>Provide leadership training, corporate social responsibility, and ethical decision-making</p>	<p>SDG Progress Tracking.</p> <p>Employee Feedback Loops - create forums for employees to suggest improvements or new ideas</p>



Sustainability analyse

Sustainability analysis is important because it helps you understand the impact of your actions on the **environment**, **society** and **economy**.



Sustainability analyse is here to help you understand your current performance.



Identify areas for improvement, covering a wide range of environmental, social, and economic indicators.



Identify businesses specific needs and goals that are relevant to you, your suppliers, and customers alike.



Support on Tendering

Companies that can demonstrate their commitment to sustainability are 75% more likely to be successful in winning tenders, as they are seen as responsible and forward-thinking.



Measurable goals



Environmental



Innovation



Social Responsibility



Lifecycle assessment



Circular economy



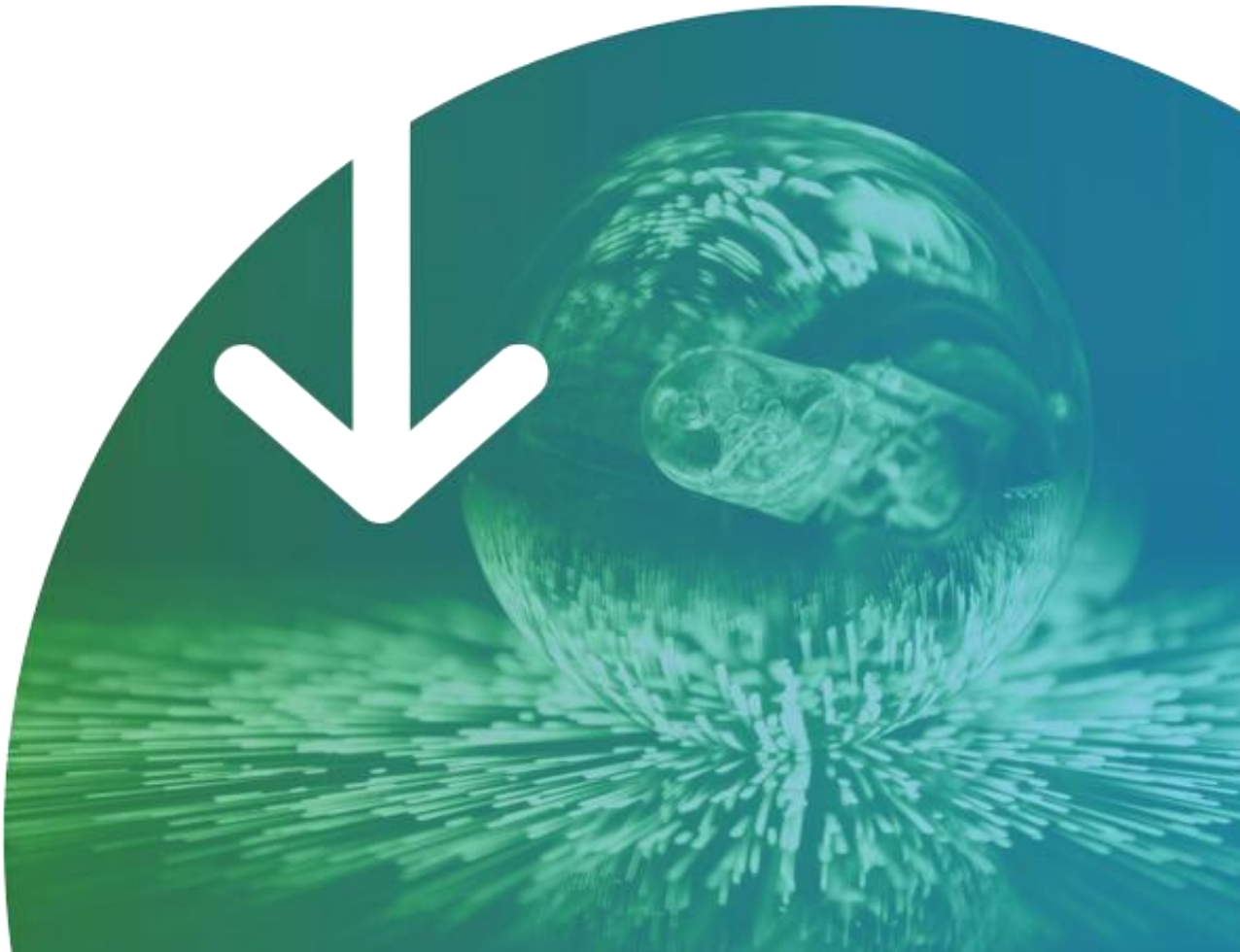
Collaboration



Sustainability Goals & Guidance



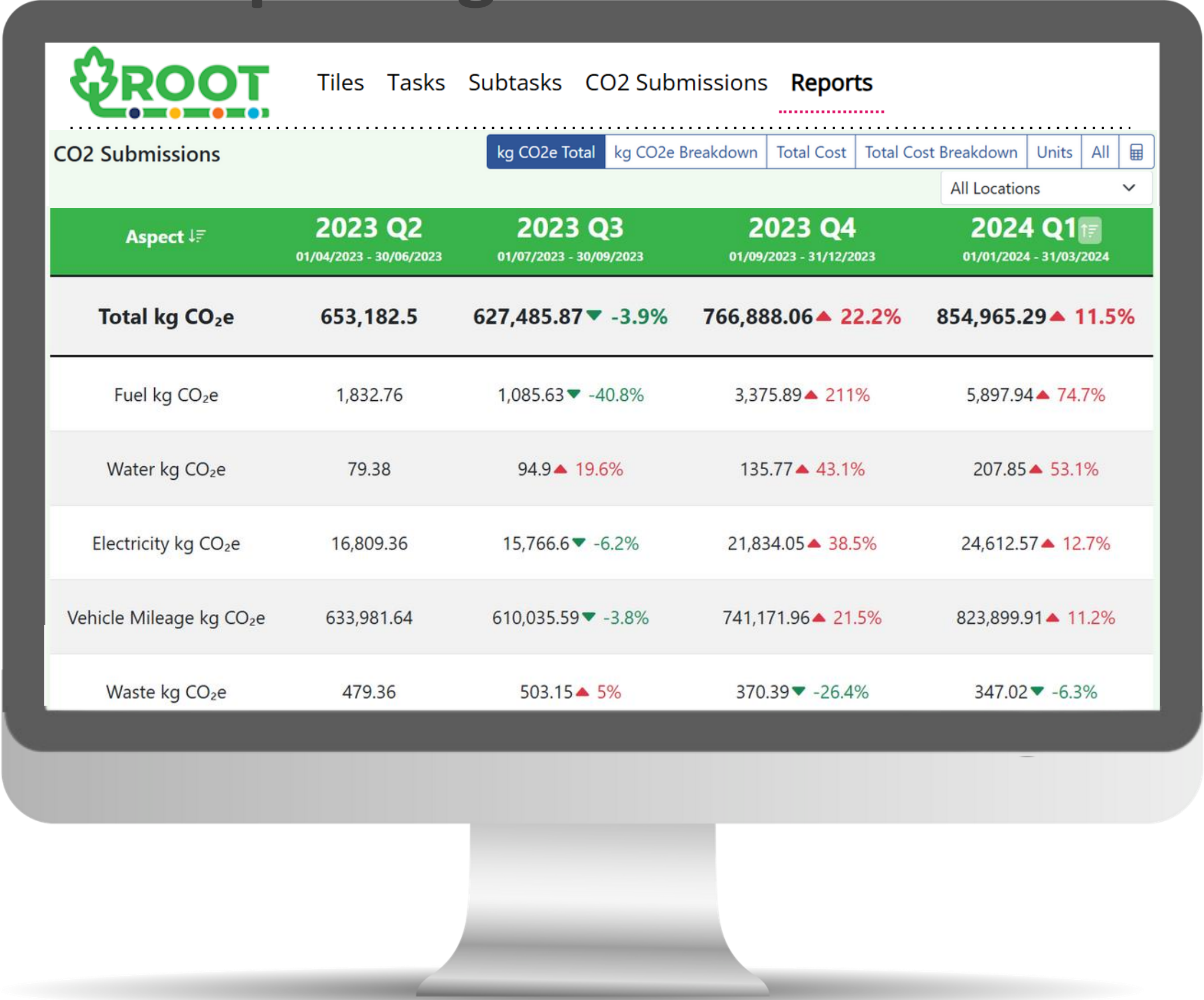
Through our application and support we guide organisations through their social responsibility targets utilising the 17 UN Sustainability goals.



ESG Management System



ESG Reporting



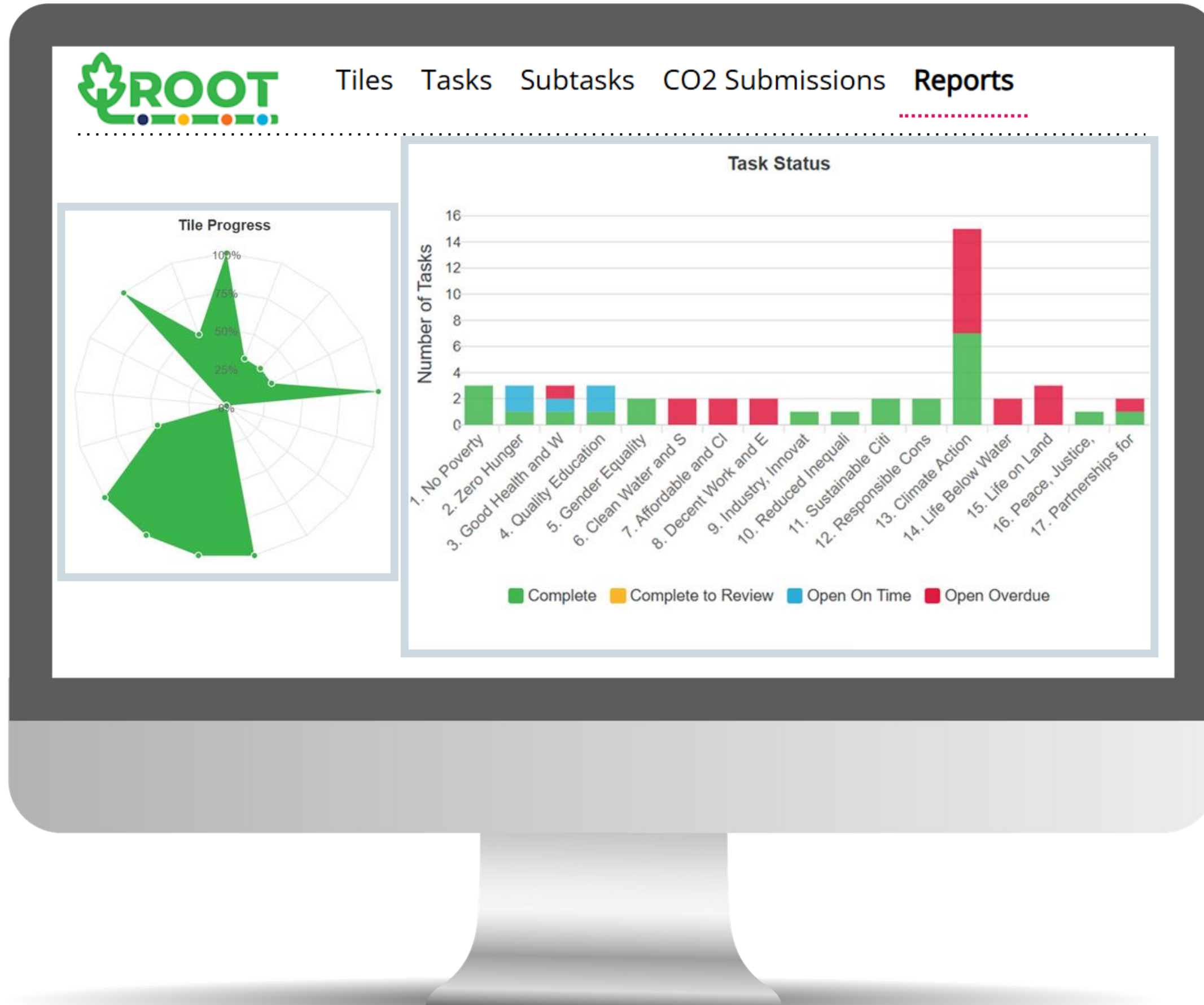
Carbon footprint

Monthly / Quarterly variations

In depth breakdown

Reporting for Senior Management team

ESG KPI's



KPI breakdown

KPI set to organisations
specifications / needs

Live data

Benefits to the Business



Sets **your business**
apart from the rest

Focusing on sustainability can differentiate a business by appealing to environmentally conscious consumers and investors.



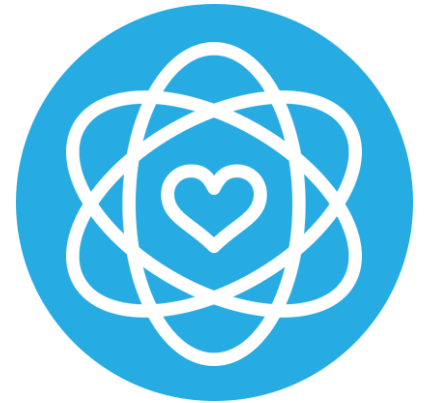
It provides a
competitive edge

In government contracting, focusing on sustainability can provide a competitive edge, as it aligns with increasing federal mandates for eco-friendly practices.



It **enhances** brand
reputation

Focusing on sustainability enhances brand reputation, attracting loyal customers and like-minded employees, as well as creating compelling PR content.



Alignment with
Clients' values

We're seeing a lot of clients asking us to meet sustainability standards that fit within their value system.



SDG can help you to the next level



Create a Net Zero Roadmap: Create a full workable and measurable plan to net zero.



Aligning with Charitable Partners: Find charitable partners to work with which align with your values and the 17 UN Sustainable Development Goals.



Turning Actions into Revenue: Promoting your commitment to sustainability, attracting eco-conscious clients.



Demonstrating Social Responsibility: Showing clients that you're being socially responsible and not greenwashing.



Company-Wide Involvement: Encourage collaboration across all departments, fostering a culture of sustainability throughout the entire business.





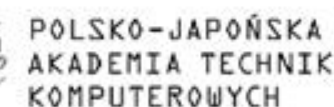
WSPÓŁORGANIZATOR



SPONSORZY I WYSTAWCY



PARTRONAT MERYTORYCZNY



PATRONAT MEDIALNY

